

# Beth Waters

- Mermaid Mafia Records -

## Marketing Highlights for "Beth Waters" album

- \* **"Sweaters"** featured as Apple's iTunes Free Discovery Download - December 2004
- \* **"Sweaters"** included as free ringtone for Xingtones.com application - November 2004
- \* **"Blue and White"** airs on **The WB Network** drama **"One Tree Hill."** Original airdate January 20<sup>th</sup> 2004
- \* **"Sweaters"** airs on the **Lifetime Television** drama **"1-800-Missing."** Original airdate December 13<sup>th</sup> 2003
- \* **"Sweaters"** included on **"The Greatest Music You've Never Heard, vol 1"** released nationally in United Kingdom - Summer 2004
- \* Album review, **Performing Songwriter Magazine** - Mar/Apr 2004
- \* Winner, **DIY Song of the Year for "Sweaters"** - February 2004
- \* Finalist, **Discmaker's Independent Music World Series** - January 2004
- \* Winner, **Jane Magazine/Maybelline's Reader Produced CD** - November 2003
- \* Winner, **Indie Acoustic Project Best CD's of 2001-2003**
- \* Feature, **Women Who Rock Magazine**, Nov/Dec 2003
- \* Feature, **Independent Musician Magazine**, Nov/Dec 2003
- \* Feature and album review, **BestFemaleMusicians.com**, February 2004
- \* **"Sweaters"** a part of **New Songs For Peace**, an official United Nations' Project - 2004
- \* **"Sweaters"** national radio and satellite airplay - 2004

## Marketing Highlights for "Forms of the Truth" cd single

- \* **"Forms of the Truth"** featured with banner ad on Apple's iTunes Music Store - August 2004
- \* **"Forms of the Truth"** radio airplay on KFOG 104.5 FM, San Francisco - Fall 2004

## Selected Media Quotes

"These songs glimmer like a glass of red wine in candlelight. They're dark, rich and whisperingly intimate. A virtuosic blend of moody Tori Amos piano work and Sarah McLachlan harmony bending, Waters' self-titled release is startling in its depth of texture and lyric...." - **Performing Songwriter Magazine**

"Her striking track ['Sweaters'] sounds like something we'll be hearing on the radio any second now." - **Jane Magazine**

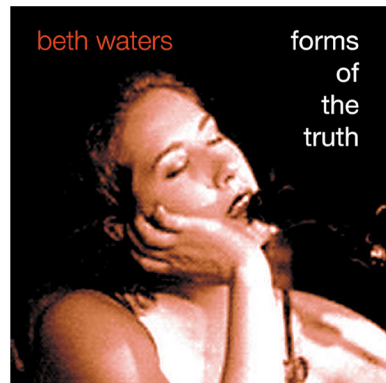
"With smart confessional lyrics, piano accompaniment, and a voice that hits heartbreaking falsettos, 'Spun Sugar' proves to be a stellar track."  
- **Independent Musician Magazine**

"KFOG's Local Discovery." - **KFOG, 104.5 FM, San Francisco CA**

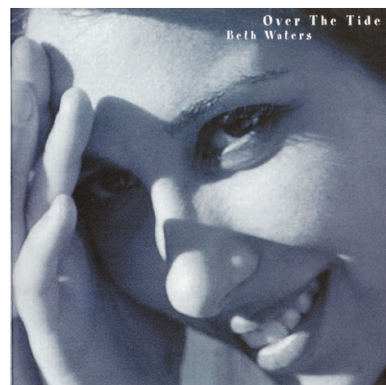
"Come see her before other artists start being compared to her."  
- **MTV Online**



**"Beth Waters"**  
Full Length CD  
Released March 2004  
Catalog Number: MMR 4100



**"Forms of the Truth"**  
CD Single  
Released August 2004  
Catalog Number: MMR 4106



**"Over the Tide"**  
Full Length CD  
Released 2000  
Catalog Number: MMR 1005

